



Exclusive
Advertising Inc.

A Member of The Media Group of Companies

The power of television advertising



In a captive out-of-home environment.

One of the biggest shifts in out-of-home has been the movement to digital media. Exclusive Advertising has partnered with UMBC to offer the first on-train television network in Canada.

With the increasing competitiveness in the television advertising market, it is key for advertisers to ensure they spend their ad dollars wisely. By offering television advertising in a captive environment of active upscale professionals we can guarantee advertisers are getting the reach they need to increase their bottom line. No channel surfing allowed!



On-Train Television

LOCATION

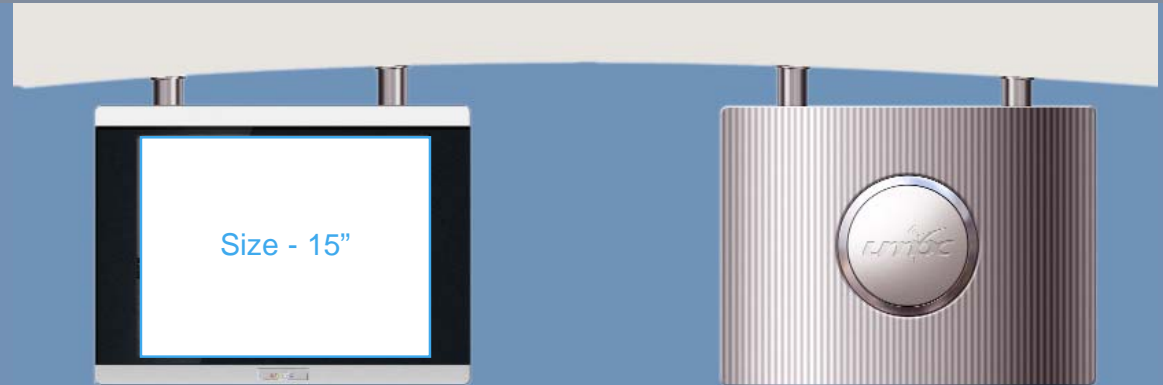
- > 8 - 15" LCD ceiling mounted monitors per car
- > 4 per level





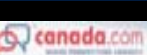
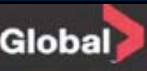



DISPLAY DETAILS

- > Broadcasting from approximately 5am to 12am
- > Operating on a 60 min. loop, 60% content 40% advertising
- > Audio is available through 88.1 and 88.5 FM radio

VIDEO PRODUCTION & SUBMISSIONS

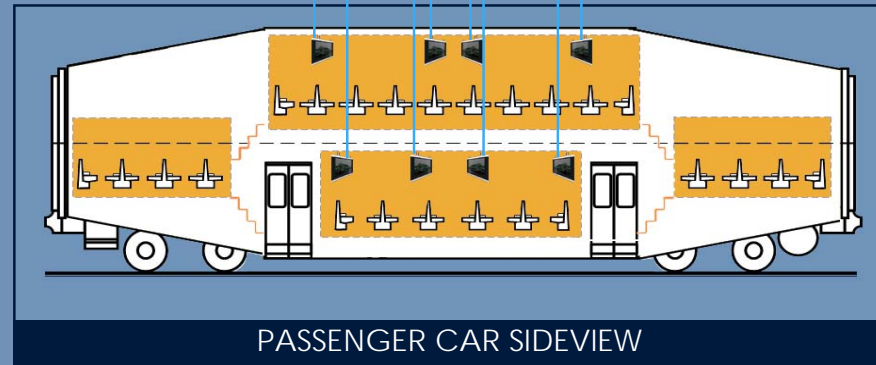
- > Creative should be submitted in Mpeg2 format
- > Please contact us for detailed production information



	Major RSS Text Headline News
	Latest Entertainment News and Gossip from Canada's Best Entertainment Magazine Program in Full Video
Advertisements	2 minutes 30 seconds
	Most Recent Weather Updates from Global
	Business RSS Text News
Advertisements	2 minutes 30 seconds
	Business RSS Text News
	Sports RSS Text News
Advertisements	2 minutes 30 seconds
	World News - Full Video
	Business News - Full Video
Advertisements	2 minutes 30 seconds
	Sports RSS Text News
Advertisements	2 minutes

*Broadcast schedule subject to change

EXTEND THE REACH OF YOUR TELEVISION CREATIVE



OTTV BROADCAST SCHEDULE

OTTV



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The logo for Exclusive Advertising Inc. features the word 'Exclusive' in a bold, dark blue, sans-serif font. A light blue swoosh or arc curves around the top of the letters 'i', 's', and 'i'. Below 'Exclusive' is the text 'Advertising Inc.' in a smaller, dark blue, sans-serif font.

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